## History

JP Graphics traces its history all the way back to 1969 when the Appleton-area print shop was known as Jim's Printing. Over the years, the youthful business grew steadily by acquiring additional companies and adapting new technologies. In 1998, businessman Rod Stoffel purchased the business and changed the name to JP Graphics. With a philosophy of continuous growth and improvement in mind, Stoffel brought on a knowledgeable partner in 2006: Craig Hoffman. Now, JP Graphics looks to the future.

Today, JP Graphics houses the most advanced, quick commercial printing equipment and technologies within its impressive 50,000 square foot facility.

We've come a long way since 1969, and the JP Graphics team still shares the hardworking ideals established by the original founders.

Rod Stoffel President

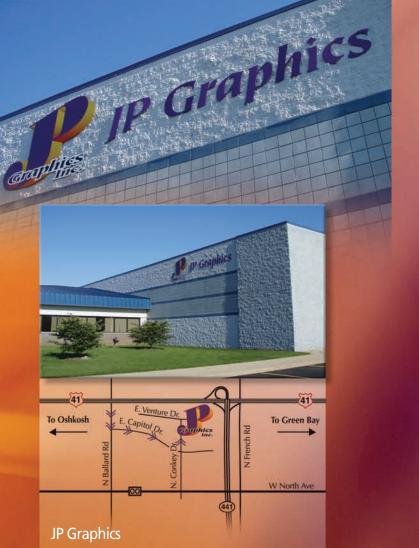


Craig Hoffman Vice President

Our Printing ... as Promised guarantee means you can count on several benefits:

- Excellent customer service
- High-quality products
- ♦ On-time turnaround
- ◆ Custom-tailored services (i.e., distribution)
- ◆ Competitive rates
- ♦ 100% satisfaction

If you have questions about an upcoming project, JP Graphics will help you find the answers you need. Consider us your guide to the ever-changing print industry.



# A blueprint for consistent quality.

JP Graphics' state-of-the-art facility was built in 1999 to meet the dynamic needs of the commercial print industry. The 50,000 sq. foot building has four loading docks to ensure timely shipping. Each area is climate controlled, so consistent quality is maintained from initial printing to final packaging.

3001 E. Venture Drive, Appleton WI 54911 + Phone: 920.733.4483 + Fax: 920.733.1700 + Email: sales@jpinc.com

Printing ... as Promised!

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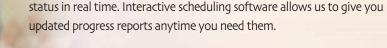
## Prepress Ready for takeoff.

Our experienced pre-flight technicians use the latest software to ensure the final product meets your specifications. PDF workflow software encourages customer collaboration. We also provide color accurate Epson proofs with ICC profiles for your review. Because JP Graphics accepts both Mac and PC files, nothing gets lost in translation.

Master

We are pleased to announce our Master Printer Printer certification. We utilize the Gracol 7 standards which guarantees dead-on color consistencey on a daily basis.

At the end of the day, our goal is to eliminate costly errors and avoid unexpected surprises.



Service

Make it personal.

From initial concept to final delivery, the JP Graphics team is focused on

getting the job right — on time and on budget.

Printing should be a partnership (not a puzzle). Your JP Graphics customer

service representative acts as your advocate, personally monitoring job

## Art & Digital Capabilities:

Full-Service Electronic Prepress (Mac/PC):

- Typesetting
- Photo Correction
- ◆ Scanning
- Layout & Design
- Illustrations
- CD Burning

#### Software Support

- Quark Xpress
- InDesign
- ♦ Illustrator
- Photoshop
- ♦ MS Word
- MS Publisher

Traditional stripping and platemaking available.

Press

The best of the best.

You expect outstanding quality, and JP Graphics delivers just that by printing exclusively on ICC-profiled Heidelberg equipment. Heidelberg pioneered the offset printing process, and the internationally acclaimed company continues to engineer superior products today.

By using only the best equipment available, our customers know what to expect — beautiful, flawless printing at the highest level. (Guaranteed.)

## Post Press

The fast lane to finishing.

JP Graphics is known for having one of the strongest, most efficient finishing departments in the industry.

Our flexible finishing capabilities include:

- Programmable cutting
- Die cutting
- Embossing/foiling
- Saddle stitching
- Programmable folding
- Automatic shrinkwrapping

GARDENCHIC

- Thereis

Brochures

## Internet Capabilities Save time. Go online.

The JP Graphics Web site makes it easier and quicker for customers to take charge of their projects without leaving the office. Now you can place orders, upload graphics to our FTP site, request quotes, review PDF proofs and review your company's order history anytime, 24/7.

> Visit www.JPinc.com to get started today.

Business

Collateral

Our prepress workflow includes a new Kodak/Creo Prinergy workflow system with Lotem 800 II platesetter. This system delivers outstanding performance and reliability to provide the best file integrity and accuracy. This software creates a PDF workflow that increases speed and reduces the chance of reflow on your job. We impose your job once, and from that file proof it and create the final plate for printing. Within Prinergy, we create templates that can be used on jobs that have the same parameters – but run at different times. This new system really improves quality at a great price.

## Offset Lithography

COLOR RANGE	MAXIMUM SHEET	WORK AREA	MINIMUM SHEET	GRIPPER	STOCK RANGE
Heidelberg SM 74 - 8 color + coater	20 7/8 x 29 1/8	20 1/16 x 29 1/8	8 1/4 x 11	3/8	.002 to .024
Perfecting 6 x 2, 4 x 4	20 7/8 x 29 1/8	20 1/16 x 29 1/8	11 13/16 X 11	3/8	.002 to .024
Heidelberg CD 102 - 5 color + coater	28 3/8 x 40 1/8	27 9/16 x 40 1/8	11 x 16 1/2	3/8	.00012 to .039
Heidelberg SM 102 - 2 color perfecto	r 28 x 40 1/8	27 1/8 x 40	14 1/2 X 20 1/2	1/2	.002 to .028
Heidelberg PM 74 - 2 color perfector	20 7/8 x 29 1/8	20 1/16 x 29 1/8	8 1/4 x 11	3/8	.002 to .024
Heidelberg PM 46 - 2 color (2)	13 3/8 x 18 1/8	13 X 17 3/4	3 1/2 X 5 1/2	1/4	.002 to .012
Heidelberg QMDI 46 - 4 color	13 1/2 x 18 1/8	13 X 17 7/8	3 1/2 X 5 1/2	13/32	.012 to .016

Binderv

## Bindery

JP Graphics offers a full line of finishing capabilities. Our equipment accommodates:

- Die cutting 5" x 5" to 28" x 40"
- Trimmers electronic spaced to 62"
- Folders continuous & pile fed min. 2" x 3", max. 30" x 50"
  Collators 10 & 18 stations min. 4 1/8" x 7 1/2", max. 12" x 18" • Saddle binders (2) - automatic in-line gathering, stitching & trimming
- 8 station w/cover feeder, min. 5 3/4" x 3 1/2" (trimmed), max. 12" x 19 1/2" (trimmed)
- Semi-automatic gathering & stitching 2 stations, min. 3" x 5", max. 11" x 17"
- Perfect binder min. length 5", max. length 14", min. width 4", max. width 10", min. thickness 1/8", max. thickness 1 1/4"
- Side stitching max. thickness 3/4"
  Hard cover contract basis
- Plastic binding spiral & comb, max. 15" length, max. 1" bind thickness
- Paste fold
- Horizon Speed Vac 100 for inline book assembly
- Perforating & scoring
- GBC punch & bind
- Laminating
- Embossing & Foiling
- Numbering

Folders

- Moll Marathon Folder Finisher for
- inline presentation folder production Heidelberg cylinder die cutter Crash imprinting

- Padding
- Counting systems

#### Specialized Equipment

- Paper drills 3 & 5 heads, max. 1/2" hole
- Calender tinning max. 30"
  Round-hole perforating -
- Split perforating & continuous score min. 4" x 5", max. 26" x 40"
- Slot punching
- Paper banding
- Eveleting
- 4 corner rounding
- Shrink wrapping Loop stitching



